

USING DATA TO MEET FUTURE COMMUNITY NEEDS



NEED

The City of Arvada needed insights into current and forecasted economic and real estate data in order to engage the community and create smart planning. With most data sources providing a “rear view mirror” of the past, Arvada turned to eImpact to help.

RESULTS

- ✓ **20-year trend & 10-year forecasts** published
- ✓ **50 data measures** analyzed
- ✓ **100k** individual data points included
- ✓ **Presented to City Council** & other stakeholders

CHALLENGE

Arvada didn't have the staff in house to collect, analyze and forecast the data they needed. The required data sources spanned both public and 3rd party data providers, making collection and consolidation daunting.

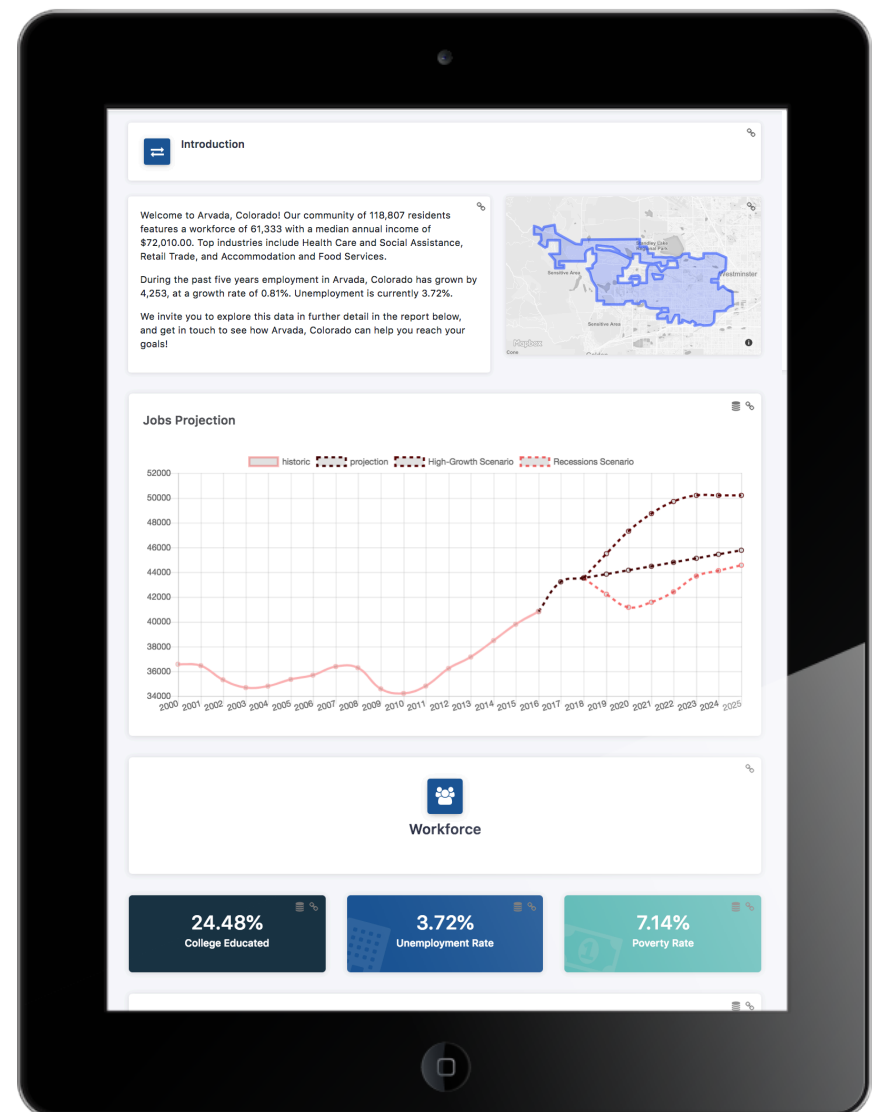
SOLUTION

eImpact's technology helped streamline and automate data collection, while its team of experts got to work on the analysis and report creation. Within a few weeks Arvada had the complete picture they needed to move the ball forward. Better yet, they have a baseline to measure future results against year over year.

“eImpact gives us the data intelligence we need to plan for the future, and a way to communicate complex data visually. Now I have a great baseline to work from going forward.”



Ryan Stachelski
City of Arvada



Questions? Call us, we're here to help.



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