

# VISION 2025 ECONOMIC PROGRESS DASHBOARD



Kansas Chamber uses eIMPACT to automate its Vision 2025 data reporting

## NEED

The Kansas Chamber is no stranger to data. Yet turning raw data into a dynamic dashboard for its website was a missing link in its Vision 2025 economic development initiative. The chamber turned to eImpact to help.

## RESULTS

**4 week** turnaround to create the data dashboards

**30 data indicators** collected and visualized

**100% elimination** of staff time spent on tedious data updates

## CHALLENGE

The Kansas Chamber needed a way to communicate a broad range of economic indicators and make it look great on their website. However: 1) building data dashboards is not a core skillset commonly found in chamber organizations; and 2) hiring consultants is expensive and often results in clunky reports that are difficult to maintain/update.

## SOLUTION

After a kick-off meeting, eImpact quickly brought together the entire spectrum of data required. Within two weeks, the data dashboard was ready to be reviewed and finalized. Using automated data updates, the dashboard on the Kansas Chamber website ([visit link here](#)) stays current with the latest information.

Questions? Call us, we're here to help.

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“The eImpact dashboard gives us a way for us to publish the indicators we needed within budget, with fully customized visualizations and layout. Any chamber publishing economic data should check out eImpact.”



**Alan Cobb**

CEO

Kansas Chamber of Commerce



WEB



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